

# SALON BBK

EYEBROW SPECIALISTS  
& ACADEMY

## BEGINNERS EDUCATION

“Enhancing your-self-confidence through  
the art of cosmetic enhancements”



## MEET THE TRAINER

Klaire has been in the brow industry for over 5 years. Klaire has developed her own techniques over the years, and has curated educational courses to share with you. Klaire also attains a bachelor's degree with a focus on business and law, which has enabled her to grow and scale her business in the matter of months. Klaire has created courses for beginner and experienced brow artists to share her personally developed knowledge and techniques for all thing's brows, beauty and business. Thank you for choosing BBK Education. We can't wait to see you grow.

SALON BBK

# BBK'S NEXT LEVEL COURSE

## BBK'S MICROBLADING, OMBRE + COMBINATION BROWS

### WHAT YOU'LL LEARN:

- The BBK way to measure and map eyebrows to achieve symmetry
- Skin contra-indications
- How to determine the best shape for your client
- How to consult your client, essential questions to ask before performing any procedure
- Klaire's client consultation forms that student can use in their own salon to ensure compliance with laws/regulations
- Skin anatomy
- Skin/ Medical/Health contra-indications
- How to determine the best shape for your client
- How to consult your client , essential questions to ask before performing any procedure
- How to set up for the procedure
- How to determine which procedure is most suitable for your client
- 35 pages of in depth theory that you will not find on the internet- including: colour theory, technique theory, skin anatomy + more
- How to perform microblading; how to create the perfect strokes, how to ensure colour retention, how to choose the perfect colour, how to handle your tools
- How to perform ombré + combination brows; how to create the perfect outline + ombré front, how to create a blended brow with no harsh lines, how to ensure colour retention, how to handle your machine
- How to perform touch ups for all procedures
- Klaire's client consultation forms that student can use in their own salon to ensure compliance with laws/regulations
- How to take brow photos/content and how to caption your photos
- How to guide your clients on how to take care of their brows
- How to get your clients to come back in the future

# LEARNING SCHEDULE

## BBK'S SIGNATURE BROW SCULPT, HD BROWS + BROW LAMINATION

- Theory content 9am

### **BREAK**

- Theory content will be demonstrated on 2 live models by Klaire (2 hours)
- Questions and student preparation for models
- Student will demonstrate brow knowledge on 2 live models whilst guided by Klaire
- Klaire will provide an in depth feedback assessment to teach the student how to focus on their areas of weakness
- Graduation 5:30pm

### **WHAT'S INCLUDED:**

- A Complete starter kit with all of Klaire's favourite products and tools (worth \$800)
- A booklet of printed instructions on how to perform each procedure to guide you when you're alone
- A booklet of 30+ pages of theory that you will not find on the internet- personally created by Klaire
- 2 live models for you to practice your skills on with complete guidance from Klaire
- A Certificate of Completion
- A \$100 voucher to consult with Klaire's Graphic designer

### **LUNCH**

- Klaire's personal contact details for ongoing support, advice, and recommendations in the future
- Access to our BBK The Academy facebook support group where Klaire and students will communicate for ongoing education

# BONUS

Klaire shares her professional business tips on how to succeed and stand out in the brow industry. You'll be learning about all of Klaire's tips and tricks for starting a new business, how to create a brand, how to gain active followers, how to turn followers into clients, how to market yourself and your services.

All students will also have the opportunity to return back to the salon to watch Klaire work. This gives students the opportunity to ask any additional questions and focus on their areas of weakness. This opportunity is subject to availability and limited to an additional 3 visits. Students will also have a lifetime of ongoing support for any advice and help required. Klaire becomes a mentor for all students by creating mentorship between herself and all of her students.

# INCOME POTENTIAL AS A BROW ARTIST

SERVICE	CLIENTS PER DAY	WEEKLY INCOME	MONTHLY INCOME	YEARLY INCOME
HD LAMINATIONS \$100	6	\$3,000	\$12,000	\$144,000
MICROBLADING \$650	2	\$3,250	\$13,000	\$156,000
OMBRE \$650	2	\$3,250	\$13,000	\$156,000
COMBINATION \$800	2	\$8,000	\$32,000	\$384,000

## SALON BBK

Thank you for your inquiry with SALON  
BBK Education. We are so excited to  
have you on board and watch you grow!

Klaire xxx



