

brows by
KLAIRE
The Academy

BEGINNERS EDUCATION

*“Enhancing your-self-confidence through the art of cosmetic
enhancements”*



MEET THE TRAINER

Klaire has been in the brow industry for over 5 years. Klaire has developed her own techniques over the years, and has curated educational courses to share with you. Klaire also attains a bachelor's degree with a focus on business and law, which has enabled her to grow and scale her business in the matter of months. Klaire has created courses for beginner and experienced brow artists to share her personally developed knowledge and techniques for all thing's brows, beauty and business. Thank you for choosing BBK Education. We can't wait to see you grow.

BBK's Complete Course

*BBK's Signature Sculpt, HD Brows, Laminations, Lash Lift & Dye
Microblading, Ombre + Combination Brows*

What you'll learn:

- The BBK way to measure and map eyebrows to achieve symmetry
 - The BBK way to wax, sculpt and Dye brows
 - Wax application techniques
 - Different types of wax and what they're used for
- Different hair removal techniques and when to use them
 - Skin contra-indications
- How to determine the best shape for your client
- How to consult your client, essential questions to ask before performing any procedure
 - How to avoid skin lifting and what to do if it happens
- How to prep the brows for any HD procedure (secret tips that most brow technicians miss)
 - How to apply HD Dye and achieve an ombre brow
- How to determine what colour dye to use (including how to mix colours to achieve the perfect shade)
 - How to laminate brows the safest and quickest way
- How to avoid over-processing brow laminations and burning the skin
 - How to Dye on top of laminated brows
 - How to style laminated brows
- How to lift, prep and dye the lashes safely without over processing + what to do if you over process
- How to determine the best processing times for your clients (tricks most artists miss)
- Klaire's client consultation forms that student can use in their own salon to ensure compliance with laws/regulations
 - How to apply concealer to make your photos pop
- How to take brow photos/content and how to caption your photos
 - How to guide your clients on how to take care of their brows
 - How to get your clients to come back in the future
- Skin anatomy

- Skin/ Medical/Health contra-indications
 - How to determine the best shape for your client
- How to consult your client, essential questions to ask before performing any procedure
 - How to set up for the procedure
- How to determine which procedure is most suitable for your client
 - 35 pages of in depth theory that you will not find on the internet- including: colour theory, technique theory, skin anatomy + more
- How to perform microblading; how to create the perfect strokes, how to ensure colour retention, how to choose the perfect colour, how to handle your tools
- How to perform ombré + combination brows; how to create the perfect outline + ombré front, how to create a blended brow with no harsh lines, how to ensure colour retention, how to handle your machine
 - How to perform touch ups for all procedures
- Klaire's client consultation forms that student can use in their own salon to ensure compliance with laws/regulations
- How to take brow photos/content and how to caption your photos
 - How to guide your clients on how to take care of their brows
 - How to get your clients to come back in the future

The Learning Schedule:

Day 1: Sculpting, HD Brows, Laminations, Intro to Microblading

Day 2: Microblading Part 1

Day 3: Microblading Part 2, Intro to Ombre Brows

Day 4: Ombre + Combination Brows

What you'll take home:

- Exclusive knowledge - giving you the confidence to begin your new career
 - A complete cosmetic tattoo starter kit worth \$2000
- A booklet of printed instructions on how to perform each procedure to guide you when you're alone
 - Booklets of 30+ pages of theory that you will not find on the internet- personally created by Klaire
 - A Certificate of Completion
 - A \$100 voucher to consult with Klaire's Graphic designer
 - Live models for you to practice your skills on with complete guidance from Klaire
 - Lunch, Drinks, Snacks
- Klaire's personal contact details for ongoing support, advice, and recommendations in the future
 - 2 Free visits to return to train with Klaire (within 2 months of graduation)

BONUS: *Klaire shares her professional business tips on how to succeed and stand out in the brow industry. You'll be learning about all of Klaire's tips and tricks for starting a new business, how to create a brand, how to gain active followers, how to turn followers into clients, how to market yourself and your services.*

**All students will also have the opportunity to return back to the salon to watch Klaire work. This gives students the opportunity to ask any additional questions and focus on their areas of weakness. This opportunity is subject to availability and limited to an additional 3 visits. Students will also have a lifetime of ongoing support for any advice and help required. Klaire becomes a mentor for all students by creating mentorship between herself and all of her students.*

Income Potential As A Brow Artist

Service	Clients per day	Weekly Income	Monthly Income	Yearly Income
HD Laminations \$100	6	\$3,000	\$12,000	\$144,000
Microblading \$650	2	\$3,250	\$13,000	\$156,000
Ombre \$650	2	\$3,250	\$13,000	\$156,000
Combination \$800	2	\$8,000	\$32,000	\$384,000

Thank you for your inquiry with BBK Education. We are so excited to have you on board and watch you grow!

Klaire xxx

#BBK

T&C's

***A \$1000 non-refundable deposit is required to secure your training date. If adequate notice is given, your training dates can be altered if needed. Remaining balance will be due on the date of training.**

***Please note, that in order to begin our cosmetic tattoo courses; you must obtain completion of SHBBINF001 Maintain Infection Control Standards.**

***All prices are subject to change. No price is fixed unless a deposit has been paid for the course. Your quotations for courses are only valid for 14 days upon receiving the brochure. If you wish to proceed after 14 days upon receiving your brochure, a new brochure must be sent to you before doing so.**

***Under no circumstances will there be any refunds, compensation or credit for aunty payments paid regarding courses.**

***Brows By Klaire reserves the rights to all of the course materials and is subject to copyright laws (unless stated otherwise in the booklets). Copying, re-selling or sharing our booklets is an offense.**

***By paying your deposit you are agreeing to these terms and conditions.**

For more information, please contact us at bbktheacademy@outlook.com